

Positive Alternatives 2014 - 15 Quarterly Update

Grantee: EMERGENCY PREGNANCY SERVICE OF ROCHESTER (dba Birthright of Rochester)

Goal: To provide necessary services and referrals to pregnant and parenting women of Rochester and Southeast Minnesota

For the period: January 1, 2015-March 31, 2015

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Outreach	Advertise locally; distribute biannual newsletters; distribute pamphlets and posters describing services		Purchased postage and mailed biannual newsletter. Purchased advertising in Dex and hibu phone directories. Birthright brochures were delivered to Olmsted Medical Center for distribution. Speaker from Birthright presented to Pax Christi Women's Group.	
Material Support	Provide material assistance to pregnant and parenting women	100	We provided material assistance to 141 women in the form of diapers (157 packages), wipes (127 packages), baby wash (122 bottles), newborn layettes (13), maternity clothes (15), and infant clothing (111).	141
Pregnancy Testing	Provide pregnancy counseling, assessment for program eligibility, and testing	3	We continue to provide free pregnancy testing and advising. 1 of 6 tests was positive, and the client chose to receive information on necessary services and make a parenting plan.	6
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	1	Calls from clients seeking information on the services we provide. Necessary services evaluation done and referrals to community agencies and Birthright given.	4

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	NA

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	NA
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	96
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	69
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	NA
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	59

Challenges: A shortage of volunteers resulted in the office being open less hours. There has been difficulty in scheduling interested new volunteers for training. Our office is seeing more fathers come in for services, mostly of Somali or Middle Eastern descent, who are not comfortable disclosing information about their needs and concerns.

Comments: We continue to serve a high number of clients even with the reduction in walk-in office hours. In the past three months we have attracted more volunteers willing to work as an assistant in the office. The increased number of office assistants has helped us to keep up with donations of clothing, and we are quickly able to get these supplies sorted and ready for client distribution. Child Care Resource and Referral (CCRR) seems to have been successful with many clients recently; the clients we are referring to CCRR are getting daycare assistance, are happy with their daycare, and their children are involved in other CCRR programs such as Early Head Start, Head Start, and School Readiness.